



NORTHEAST STATES SIGN ASSOCIATION

NSSA Mid-Atlantic Sign Show 2024
October 17, 2024, Radisson Hotel Philadelphia Northeast

Exhibiting Company Information:

Name \_\_\_\_\_ Company \_\_\_\_\_
Street \_\_\_\_\_ City \_\_\_\_\_ ST \_\_\_\_\_ Zip \_\_\_\_\_
Phone \_\_\_\_\_ Email \_\_\_\_\_

Table top Fees:

\_\_\_\_\_ 8' table(s) with tablecloth @ \$750.00 Total: \_\_\_\_\_
Electric required yes \_\_\_\_\_ no \_\_\_\_\_

Sponsorship Opportunities:

- \_\_\_\_\_ Platinum Level \$750 Prominent feature position on all show promotions. Present Education Seminar
\_\_\_\_\_ Gold Level @ \$500 Preferred position on all preshow promotions and at show.
\_\_\_\_\_ Silver Level @ \$250 Recognition on preshow promotions and at show.
\_\_\_\_\_ Bronze Level @ \$100 Recognition on preshow promotions and at show.
\_\_\_\_\_ Cocktail Reception Beverage Sponsor \$ 500 Recognition at show and on drink tickets
\_\_\_\_\_ Cocktail Reception Food Sponsor \$500 Recognition at show and at reception.

Credit Card Charge Authorization

Credit card type: \_\_\_\_\_ Visa \_\_\_\_\_ Mastercard \_\_\_\_\_ American Express \_\_\_\_\_ Discover
Credit Card Number: \_\_\_\_\_ Exp. Date \_\_\_\_\_ CVV# \_\_\_\_\_
Cardholder's Name: \_\_\_\_\_ Cardholders Signature \_\_\_\_\_ Date: \_\_\_\_\_

Deposit and Payment Terms Are: Payment is due at the time of reservation. Failure to make payment by said payment dates does not release the contractual or financial obligation on the part of the exhibitor. Exhibitors will be liable for any collection expense, including reasonable Attorney's fees, "reasonable" to be construed as not less than twenty-five percent (25%) of the amount of monies determined to be owed by the exhibitor. All payments are to be made in U.S. Funds. CANCELLATION: In the event the exhibitor cancels their reserved space the exhibitor must do so in writing by certified mail or via email to NSSA 314 Fernwood Drive, Severna Park, MD 21146.

The undersigned representing the exhibiting company noted above, does hereby reserve space as detailed above at the NSSA Mid-Atlantic Sign Show October 17, 2024. When executed by both parties, this should constitute a binding agreement between Northeast States Sign Association and the undersigned exhibitor. Exhibitor agrees to comply with all official show rules. Exhibitor understands and agrees that any change in the information on this agreement must be made in writing to the Northeast States Sign Association. In consideration of full payment by company for reserved space per agreement, Northeast States Sign Association agrees to reserve space for the company named above. Spaces will be assigned the week prior to the show with consideration of placement and competitors taken into consideration.

Exhibitor (signature) \_\_\_\_\_ (printed) \_\_\_\_\_ Date \_\_\_\_\_
Accepted by \_\_\_\_\_ Date \_\_\_\_\_

Return To: Northeast States Sign Association, 2014 Gov Thomas Bladen Way #301, Annapolis, MD 21401
Email: tricia.smack@nssasign.org Phone: 443-212-7905

