



NORTHEAST STATES SIGN ASSOCIATION

NSSA Northeast Sign Show 2024

May 16, 2024 Sturbridge Host Hotel, Sturbridge, MA

Exhibiting Company Information:

Name _____ Company _____
Street _____ City _____ ST _____ Zip _____
Phone _____ Email _____

Table top Fees:

_____ 8' table(s) with tablecloth @ \$750.00 Total: _____
Electric required yes _____ no _____

Sponsorship Opportunities:

_____ Platinum Level \$750 Prominent feature position on all show promotions. Present Education Seminar
_____ Gold Level @ \$500 Preferred position on all preshow promotions and at show.
_____ Silver Level @ \$250 Recognition on preshow promotions and at show.
_____ Bronze Level @ \$100 Recognition on preshow promotions and at show.
_____ Cocktail Reception Beverage Sponsor \$ 500 Recognition at show and on drink tickets
_____ Cocktail Reception Food Sponsor \$500 Recognition at show and at reception.

Credit Card Charge Authorization

Credit card type: _____ Visa _____ Mastercard _____ American Express _____ Discover
Credit Card Number: _____ Exp. Date _____ CVV# _____
Cardholder's Name: _____ Cardholders Signature _____ Date: _____

Deposit and Payment Terms Are: A fifty percent (50%) deposit is due at the time of registration (NO space will be held without a deposit being paid). Final payment of the reserved space is due no later than April 25, 2024. Full payment (100%) is due with space reserved on/after May 1, 2024. Failure to make payment by said payment dates does not release the contractual or financial obligation on the part of the exhibitor. Exhibitors will be liable for any collection expense, including reasonable Attorney's fees, "reasonable" to be construed as not less than twenty-five percent (25%) of the amount of monies determined to be owed by the exhibitor. All payments are to be made in U.S. Funds. **CANCELLATION:** In the event the exhibitor cancels their reserved space the exhibitor must do so in writing by certified mail or via email to NSSA 314 Fernwood Drive, Severna Park, MD 21146.

The undersigned representing the exhibiting company noted above, does hereby reserve space as detailed above at the NSSA Northeast Sign Show May 16, 2024. When executed by both parties, this should constitute a binding agreement between Northeast States Sign Association and the undersigned exhibitor. Exhibitor agrees to comply with all official show rules. Exhibitor understands and agrees that any change in the information on this agreement must be made in writing to the Northeast States Sign Association. In consideration of full payment by company for reserved space per agreement, Northeast States Sign Association agrees to reserve space for the company named above. Spaces will be assigned the week prior to the show with consideration of placement and competitors taken into consideration.

Exhibitor (signature) _____ (printed) _____ Date _____

Accepted by _____ Date _____

Return To: Northeast States Sign Association, 314 Fernwood Dr, Severna Park, MD 21146
Email: tricia.smack@nssasign.org Phone: 443-212-7905

