



## NORTHEAST STATES SIGN ASSOCIATION

**NSSA Mid-Atlantic Sign Show 2023**  
**September 28, 2021 - Holiday Inn, Cherry Hill, NJ**

### Exhibiting Company Information:

Name \_\_\_\_\_ Company \_\_\_\_\_  
Street \_\_\_\_\_ City \_\_\_\_\_ ST \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Email \_\_\_\_\_

### Table top Fees:

\_\_\_\_\_ 6' table with tablecloth @ \$750.00 \_\_\_\_\_

Electric required yes \_\_\_\_\_ no \_\_\_\_\_

TABLE SPACE CHOICE #1 \_\_\_\_\_ #2 \_\_\_\_\_ #3 \_\_\_\_\_ Floor Plan Click below:

[Floorplan.cdr \(nssasign.org\)](http://Floorplan.cdr(nssasign.org))

### Sponsorship Opportunities:

\_\_\_\_\_ Platinum Level **SOLD OUT**

\_\_\_\_\_ Gold Level @ \$500 Preferred position on all preshow promotions and at show.

\_\_\_\_\_ Silver Level @ \$250 Recognition on preshow promotions and at show.

\*Option to sponsor breakfast, lunch or happy hour.

### Credit Card Charge Authorization

Credit card type: \_\_\_\_\_ Visa \_\_\_\_\_ Mastercard \_\_\_\_\_ American Express \_\_\_\_\_ Discover

Credit Card Number: \_\_\_\_\_ Exp. Date \_\_\_\_\_ CVV# \_\_\_\_\_

Cardholder's Name: \_\_\_\_\_ Cardholders Signature \_\_\_\_\_ Date: \_\_\_\_\_

**Deposit and Payment Terms Are:** A fifty percent (50%) deposit is due at the time of registration (NO space will be held without a deposit being paid). Final payment of the reserved space is due no later than August 15, 2023. Full payment (100%) is due with space reserved on/after August 15, 2023. Failure to make payment by said payment dates does not release the contractual or financial obligation on the part of the exhibitor. Exhibitors will be liable for any collection expense, including reasonable Attorney's fees, "reasonable" to be construed as not less than twenty-five percent (25%) of the amount of monies determined to be owed by the exhibitor. All payments are to be made in U.S. Funds. **CANCELLATION:** In the event the exhibitor cancels their reserved space the exhibitor must do so in writing by certified mail or via email to NSSA 314 Fernwood Drive, Severna Park, MD 21146.

The undersigned representing the exhibiting company noted above, does hereby reserve space as detailed above at the NSSA Mid-Atlantic Sign Show September 28, 2023. When executed by both parties, this should constitute a binding agreement between Northeast States Sign Association and the undersigned exhibitor. Exhibitor agrees to comply with all official show rules. Exhibitor understands and agrees that any change in the information on this agreement must be made in writing to the Northeast States Sign Association. In consideration of full payment by company for reserved space per agreement, Northeast States Sign Association agrees to reserve space for the company named above with the space number noted below as per the official show floor plan.

Exhibitor (signature) \_\_\_\_\_ (printed) \_\_\_\_\_ Date \_\_\_\_\_

Accepted by \_\_\_\_\_ Space # \_\_\_\_\_ Date \_\_\_\_\_

**Return To: Northeast States Sign Association, 314 Fernwood Dr, Severna Park, MD 21146**  
**Email: [tricia.smack@nssasign.org](mailto:tricia.smack@nssasign.org) Phone: 443-212-7905**